



OPRAH WINFREY'S ORGANISING GURU, PETER WALSH CONFIRMED FOR TOUR

Dymo National Organising Week - 7 to 13 September 2009

Best-selling author and regular on *The Oprah Winfrey Show*, Peter Walsh will be back in Australia to offer his expert organisational tips and to host organising workshops as part of Dymo National Organisation Week (N.O.W.).

The Melbourne-born, LA-based international organising sensation will launch Dymo N.O.W. across Australia and New Zealand from Monday 7 September 2009. Dymo N.O.W. aims to educate people on simple ways to better organise their lives.

The costs of being disorganised are huge, both financially and emotionally:

- The average executive wastes six weeks a year searching for missing information in messy desks and overloaded files, costing businesses thousands of dollars in wasted time*
- Four in 10 Australians feel anxiety, guilt and depression due to the amount of clutter in their home**

"I have seen people's professional and home life in complete disarray and it is hard for them emotionally", said Walsh.

"It's amazing what you can uncover when you get organised – cheques, tax returns, vouchers and cold hard cash. Dymo, a worldwide leader in innovative labeling solutions, makes it easier!

"The best part about my job is seeing people's world completely turned around. It is inspiring what a little organisation and labelling can bring" concluded Walsh.

For further information and details on organising workshops visit www.nationalorganisingweek.com.au or call Dymo on 1800 727 537.

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* The Lane Report, April 2009

** Statistic courtesy of The Australian Institute 'Stuff Happens' report, January 2008

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